

GOOD START FOUNDATION

2025 ANNUAL REPORT



Nong Ta Pao School Kindergarten Class



PO Box 106,
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Thailand 77110.



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goodstartcharity.org



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Dear Donors,

Good Start Foundation presently provides educational support to 133 kindergarten children attending poor rural schools in Prachuapkirikan province, Thailand

2025 was a memorable year for Good Start. The official approval of Good Start as a registered charity foundation was received on February 25th. This approval was due in no small measure to the kind agreement of Napasiri Sae-Kuay and Pramote Srisamai to join the board of Good Start. Khun Napasiri is the deputy managing director of the Mechai Foundation, one of the largest Thai foundations which supports over 200 rural Thai schools. Khun Pramote is a senior partner of a leading Thai law firm and provided invaluable assistance in registering Good Start as a foundation.

We review below in detail the 2025 results of our educational programs and our other educational initiatives. These programs and results can also be viewed on our new website :

<https://goodstartcharity.org/>

We believe that our foundational literacy and numeracy programs will have a life changing impact on the children by:

- * preparing them to begin primary school where all textbooks are in Thai language.
- * encouraging their further educational progress to completion of high school.
- * enabling them to get a better job when they leave school. Thai companies usually require a high school completion certificate for an entry level job and will only offer menial jobs to applicants who cannot read or write.



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THAI LANGUAGE LITERACY PROGRAM

Our core educational program to teach kindergarten children Thai language reading and writing skills continues to deliver very good results. Our literacy program has enabled the children to progress in one year from zero Thai alphabet knowledge to writing simple sentences and reading short stories. The children were ready to begin primary school where all textbooks are in Thai. Children, who had taken our Thai language classes, scored 92% in the annual government reading exams.



Ava teaching Thai Alphabet

These good results reflect the excellent teaching skills of Ava, our Thai language teacher. This year Ava increased the amount of small group classes to 40% of class time, because she found smaller classes were more effective in helping students with learning difficulties or who were just shy and needed encouragement. Ava also took the initiative to enroll in a A1 course, which she has used to plan and create more interesting content for her classes.



Ava, not surprisingly, enjoys the confidence and support of school directors, who requested her to give remedial Thai language classes to 22 primary school students with poor reading and writing skills. These students were able to resume their normal studies on completion of these special classes.

NUMBERACY PROGRAM

We have just recruited a very experienced science teacher, Khun Sujira Meakniti, to introduce kindergarten children to mathematics. This numeracy program will cover knowledge of numbers, counting, and simple single figure additions and will complement our Thai language literacy program. Again, our objective is to prepare the children to enter primary school without a learning gap.

OTHER EDUCATIONAL SUPPORT

Salary support for two kindergarten teachers, one at each of our schools. This enables Ava to give smaller group classes which require two teachers. It also mitigates the teacher staffing shortages of poor rural schools.

Provision of learning materials and equipment. This includes an enrollment package comprising school uniforms, school bag, writing materials and a sleeping blanket for each new kindergarten student. This is popular with parents as it defrays their school enrollment expenses.

Support for a summer learning camp for 82 students



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We have granted 5 scholarships according to the following criteria :

- * a family in extreme poverty such that the applicant is unlikely to continue their studies without support.
- * a good reference from the school director of one of our schools, testifying to the good character as well as academic ability of the applicant.
- * Strong academic performance as evidenced by a GPA score of at least 3.0

For example, Siriwipka (Kip) Jaikla comes from a very poor, single parent family of four children with an income of less than US\$200 per month. Our scholarship of US\$80 per month not only makes a financial difference to the family but has given Kip extra confidence. Kip has won numerous awards for creative art and regularly volunteers to do community work.

Our 5 scholarship students continue to do well at their studies and had GPA scores of over 3.0. One of our scholarship students has been admitted to the Asia Pacific International University to qualify as a registered nurse.



Scholarship student, Apinya Sita, with Ben, Administration Manager, Good Start



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REVIEW OF FINANCES

Audited Accounts for the period ended December 31, 2025 are attached to this report.

We were able to raise donations of US\$ 58,290 this year, in addition to initial funding of US\$ 32,000. Consequently, our year end financial position is strong with cash reserves of US\$51,296. This complies with our policy to maintain reserves more than sufficient to cover our budgeted expenses for the coming year.

Expenses for the period totaled US\$ 40,577, comprising educational expenses of US\$ 30,645 and administrative expenses of US\$ 9,932. Administrative expenses were high because of non recurring legal expenses associated with establishing and registering Good Start as a foundation with the Thai authorities.

DEVELOPMENT PLAN 2026.

Our primary objective is to maintain the quality and good results of our literacy program at our two schools.

Secondly, we plan to continue our numeracy program to introduce kindergarten children to mathematics.

Priority will also be given to finding a high calibre, experienced teacher, who can deputise for as well assist Ava. Until this recruitment is in hand and satisfactory fund raising for the 2025/26 school year achieved, plans to extend our educational programs to more schools will be deferred.



THANKS

Good Start is a team effort. So, I must express a special thank you to :

My colleague directors, Khun Napisiri and Khun Pramote for their good advice

Khun Wanida and Khun Prappasorn, directors of Nong Tapao and Nong Kra Toom schools, for their strong support of our programs.

Khun Ava for her outstanding teaching results.

Giovanni van Dam for his voluntary expert IT assistance in building our website.

Napaporn (Ben) Boonyinglua, administration manager. Ben maintains excellent relations with the school directors and it is her good work that often resolves or avoids problems encountered with the execution of our programs.

I hope this report shows you that the money you have generously donated to Good Start has been put to good use.

Roger Perrin,

President, Good Start Foundation



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